

SYSTEM, METHOD AND COMPUTER PRODUCT  
TO DETECT BEHAVIORAL PATTERNS RELATED  
TO THE FINANCIAL HEALTH OF A BUSINESS  
ENTITY

ABSTRACT OF THE DISCLOSURE

[0046] System, method and computer product to detect behavioral patterns related to the financial health of a business entity. In this invention, financial data and business data that relate to the business entity is extracted from various data sources. The financial data comprises quantitative financial data and/or qualitative financial data. The business data comprises quantitative business data and/or qualitative business data. The quantitative financial and business data is analyzed using a financial anomaly detection technique to detect the behavioral patterns associated with the business entity.